

Dear Chamber Members,

Get the most out of your chamber membership and show support for the neighborhood by investing in one of our many sponsorship & marketing opportunities. We have sponsorship opportunities for every budget throughout the year and exciting new marketing opportunities. This year chamber members will have the opportunity to take advantage of co-op advertising opportunities with WXRT and Chicago Parent, get your businesses coupon on our Monthly e-update or in our quarterly newsletter. Perennial favorites the Guide and Directory and the Banner program are back and improved for 2008.

There are also new opportunities to let the neighborhood and all of Chicago know that you are doing your part to be more environmentally friendly. We are launching a new Nalgene reusable bottle program at our booths at May Fest and German American fest as well as continuing our very popular “Green Bag” program.

There is a ton of information so take your time and find what is right for you. Feel free to call the chamber office for more information at 773-728-3890. We thank you for your continued support of the chamber. Your financial support through these programs helps us to offer more co-op advertising programs for members and increase our outreach to draw others to the neighborhood. We look forward to working with you to achieve your 2008 marketing goals!

Please note to get your sponsorship included in the 2008/2009 Guide and Directory we need to have your commitment by March 1<sup>st</sup>. All prices listed in the following pages are exclusively for chamber members unless otherwise listed. If you are interested in participating in any of these programs and are not currently a chamber member, please call the LSCC office for pricing.

**2008 Sponsorship & Marketing Opportunities** – (William this should then click to the overview pages for Marketing & Advertising & the commitment page that shows the pricing and registration form)

(William all these should click to the corresponding page about the event)

Lincoln Square Idol – Thursday, February 21<sup>st</sup>

Kids in the Square – Saturday, April 26<sup>th</sup>

May Fest – Thursday, May 29<sup>th</sup> – Sunday, June 1<sup>st</sup>

Summer Concert Series – Thursdays, June 12<sup>th</sup> – August 28<sup>th</sup>

Sidewalk Sale – Saturday, July 19<sup>th</sup> & Sunday, July 20<sup>th</sup>

Rockin’ on Rockwell – Saturday, August 23<sup>rd</sup>

German American Festival – Friday, September 5<sup>th</sup> – Sunday, September 7<sup>th</sup>

Apple Fest – Saturday, September 13<sup>th</sup>

Halloween Happenings – Saturday, October 25<sup>th</sup>

**2008 Advertising Opportunities** (william this should then click to the overview page for Advertising & the commitment page that shows the pricing and registration form)

Rotating Banner ad on the Chamber website

Skyscraper Ad on the Chamber website

(William those two options should click to the page you created for website advertising)

Monthly Chamber e-update

Quarterly Newsletter

New Member Kit

Guide & Directory (William this should link to the guide & directory info that Mindi has already given you)

2008 New Banner Program – Coming Soon! (William the info for this pdf is coming soon)

WXRT Co-op Ad Campaign – (William I am emailing you the sell sheet for this one)

Chicago Parent Fall Co-op ad – (William I am email you the sell sheet for this one)